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Serving Canada's Sheep Producers with Pride Since 1918  
Fièrement au service des producteurs ovins Canadiens depuis 1918

## 2020 CCWG Livestock Supply Catalogue & Woolgrowers Magazine

John Cuthbert  
Advertising Manager  
CCWG Livestock Supply Catalogue & Magazine  
Canadian Co-operative Wool Growers Limited  
c/o: The Ontario Stockyards Inc.  
3807 Hwy. 89, Box 1051  
Cookstown, On L0L 1L0

Tel: 705-458-4800  
Fax: 705-458-0186  
E-mail: [ccwgck@wool.ca](mailto:ccwgck@wool.ca)

Dear Advertiser,

We are pleased to announce that the 2020 bi-lingual edition of the CCWG Livestock Supply Catalogue and Woolgrowers Magazine will be published in February 2020. Previous editions have been very well received; becoming a useful reference for many producers and customers. ***The complete catalogue and magazine will printed in full colour.*** With a mailed circulation over 15,000 and a total distribution of 18,000, the catalogue is an ideal way for you to promote your product or service. We hope you will join us in another successful edition.

The rates for the 2020 edition are listed below. We are accepting ads as of November 5, 2019. Please have your print ready ad PDF or JPEG file e-mailed to us no later than our deadline date of Friday, **October 31, 2019**. A proof copy will be e-mailed to advertisers upon request.

### **2020 RATE SCHEDULE** **(Full Colour or Black and White)**

1/8 page	\$ 125.00
1/4 page	200.00
1/2 page	350.00
1 page	600.00
Inside/Outside Cover	1,000.00

I look forward to working with you on the 2020 issue. If you have any questions, please call me at **705-458-4800**. Send your print ready ad by E-mail to: [ccwgck@wool.ca](mailto:ccwgck@wool.ca).

Yours sincerely,

John Cuthbert  
Advertising Manager



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### ADVERTISEMENT APPLICATION

Please send a completed copy of this form to:

John Cuthbert, Advertising Manager

CCWG Livestock Supply Catalogue & Woolgrowers Magazine

Canadian Co-operative Wool Growers Limited, c/o: The Ontario Stockyards Inc.

3807 Hwy. 89, Box 1051 Cookstown, ON L0L 1L0 [ccwgck@wool.ca](mailto:ccwgck@wool.ca)

#### 2020 Ad Rates: Full Colour or Black & White

1/8 page: 3.5"x2"	\$125.00
1/4 page: 3.5"x4.5"	200.00
1/2 page: 7.125"x4.5"	350.00
1 page: 9.5"x7.125"	600.00
Inside/Outside Cover	1,000.00
Plus <b>GST/HST</b>	

**ATTENTION: Your completed application form must be received no later than October 31, 2019.**

I/we hereby authorize an Advertisement in the 2020 annual issue of The CCWG Livestock Supply Catalogue & Woolgrowers Magazine ~ the official publication of the Canadian Co-operative Wool Growers Limited.

Ad Size: \_\_\_\_\_ Cost: \_\_\_\_\_ (plus GST/HST)

Same as previous issue:

Same as previous issue with changes indicated:

Please email a proof:

Please indicate method of payment (don't forget to add GST/HST to the cost of your ad)

Payment enclosed:  Cheque

Visa  M/C  Amex \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Please invoice me to trigger payment: \_\_\_\_\_

Date: \_\_\_\_\_ Name \_\_\_\_\_

(Please print)

Address: \_\_\_\_\_

Prov. \_\_\_\_\_ Postal Code: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Signature: \_\_\_\_\_

#### TERMS & GENERAL NOTES

The preferred method for receiving completed digital ad artwork is as a high quality (300dpi minimum), print ready PDF file. Ensuring that all fonts have been embedded. Other acceptable file formats for digital files include high quality EPS, TIF and JPG. All file formats should be compatible with the following software whenever possible: Adobe CC 2017 (InDesign, Illustrator, Photoshop and Acrobat).

#### SENDING YOUR AD:

Please e-mail your ad to: [ccwgck@wool.ca](mailto:ccwgck@wool.ca)