



**When you sell your wool clip
Through the Canadian Co-operative
Wool Growers Limited,
You...**

- SHARE** the advantages of a producer-owned co-operative in operation since 1918.
- YOUR** wool is marketed on world markets in the most effective and cost-effective manner.
- RETURNS** all wool sales proceeds are returned to the growers less a minimum operating cost. The company collects, grades and markets the wool for sheep producers all across Canada.
- TAKE** advantage of the convenient national network of wool collection and stockman supply centres. Wool sacks are readily available from the centres or from licensed operators.
- SUPPLIES** a complete line of stockman supplies, animal health products and ID equipment at very competitive prices are offered. Prompt servicing of shearing equipment is provided.
- MAIL SERVICE** dependable Canada-wide mail and courier service for stockman supplies is a feature of the operation. Catalogues available upon request.
- RECEIVE** the Woolgrowers magazine free of charge. Published by the CCWG, the publication provides up-to-date information on the sheep industry.
- SUPPORT** the company provides much support and encouragement to sheep and wool shows across Canada.
- DEVELOPMENT** the company is researching and developing products made from Canadian wool.

Remember - the CCWG

Year in and year out, you as a grower are assured of full market value for your product. All the accrued service and discount benefits of a co-operative organization formed to serve your best interests. A supportive and informative centre that welcomes your membership and input.

WWW.WOOL.CA

Before Shearing -

While the wool is on the sheep

Canadian fleece will be worth more when you...

- * Use proper health and nutritional practices. Consult your Ag. Rep. or sheep specialist for help and advice.
- * Use approved feeders that allow sufficient feeder space for your flock and which protect the fleece.
- * Handle all forage and bedding carefully to prevent it from entering the fleece. Immediately remove and dispose of baler and poly twines.
- * Use sufficient clean bedding. Increased care in feeding and bedding translates into a cleaner more saleable product.
- * Brand with a scourable marking substance. Paint makes your fleece worthless as a marketable commodity.
- * Practice proper weed control. Burrs and thistles will lower your wool grade and market value.
- * Crutch sheep before shearing, removing tags, burrs and chaff. More care in fleece preparation translates into better wool grades for you, more efficiency, a more valuable product and higher financial returns.

Breed for increased fleece weight, finer fiber and no coloured fibers. Breeding for a finer and heavier fleece gives Canadian wool a more competitive position on both domestic and world markets.

Shearing

If hiring a custom Shearer

Shearing will be more efficient when you...

- * Book well in advance.
- * Have sheep crutched before-hand.
- * Pen sheep close 12 hours prior to shearing with no feed or water.
- * Prepare a clean, well-lighted area with access to an electrical outlet.
- * Provide plenty of head room.
- * Have catching pen near the shearing area.
- * Have extra help for filling the catching pen and preparing the fleece for market.

If you are doing the shearing

Shearing will be more efficient when you...

- * Get qualified instruction.
- * Shear only dry sheep on a clean, dry surface.
- * Shear belly wool first and pack separately.
- * Shear coloured sheep last and pack this wool separately.
- * Do not shear black face and leg fibres.
- * Avoid second cuts on the wool wherever possible.